



P.O Box 9737
Greensboro, NC 27429
www.piedmontblues.org

PBPS 26th Carolina Blues Festival Sponsorships Corporate & Private Packages

Sponsors are the life-blood of our annual festival. Without sponsorships, there would be no festival. In order to help you select a sponsorship level to meet your gift-giving budget, we have a variety of choices available. If none of these choices meet your interests, please call us to discuss.

Corporate Sponsorships:

Presenting Sponsorship: \$10,000+ donation One per Festival

Benefits:

Recognized as the official presenting sponsor for the 26th Annual Carolina Blues Festival. All publicity will state: “company name here, Presents the 26th Annual Carolina Blues Festival”

Product exclusivity: Exclusive print media rights

One tent/booth devoted to Sponsor on day of Festival

Unlimited banner/signage

Sponsorship of Meet the Artists Booth

Prominent placement of all electronic media advertising identifying sponsor appropriately.

Priority mentions on-air during the Festival Preview radio show to air twice on Rock 92

Sponsor name/brand logo on Festival tickets

Sponsor name/brand logo on all Festival media advertising and official Festival T-shirt

Year-round sponsorship recognition at PBPS events (Talent Showcases, PBPS concerts) including banner display and logo in all advance advertising of events.

Unlimited signage at press conference party in March announcing the event.

Free passes include:

- Thirty complimentary tickets to the Festival
- Twenty backstage/VIP passes
- Fifteen Festival t-shirts
- Ten free admissions to year-round PBPS events

Platinum \$5000 - \$9999 donation

Benefits:

Verbal mentions by emcee from stage during PBPS shows during all breaks
Additional 12 mentions by emcee at Talent Contest and Other PBPS events
Display of up to 3 banners at live events. Display of additional banners up to 4' x 20'
Booth/table/brochure/sampling at Sponsor Area at Blues Festival
Logo placement in all PBPS publications for the year
Prominent space for logo placement in Festival brochure, t-shirt, print ads
Prominent logo and direct link on PBPS website
Festival poster signed by Festival performers

Free passes include:

- Twenty Festival admissions
- Ten backstage/VIP passes
- Ten admissions to year round events
- Eight Festival T-shirts

Gold \$2500-\$4999 donation

Benefits:

At least 5 verbal mentions by emcee from stage during PBPS shows
Additional 6 mentions at Talent Contest and Other
Display of 2 banners at live events
Brochure/sampling (if applicable) at Sponsor Area at Blues Festival
Logo placement in all PBPS publications for the year
Logo placement in Festival brochure, print advertising
Logo placement and direct website link on PBPS website

Free passes include:

- Twelve festival admissions
- Six backstage/VIP admissions
- Two festival T-shirts
- Six admissions to year round events

Silver \$1000-\$2499 donation

Benefits:

At least three verbal mentions by emcee at the stage during PBPS shows

Display of one banner at the festival and other events

Logo placement in all PBPS publications (news bulletin, news letter) for the year

Logo placement in Festival brochure and print advertising

Logo placement and direct website link on PBPS website

Company brochure distribution at Sponsor Area

Free passes include:

- Eight festival admissions
- Four backstage/VIP passes
- Two festival t-shirts
- Four admissions to year round events

Bronze \$500-\$999 donation

Benefits:

At least two verbal mentions by emcee at the stage during the festival

Display of one banner at the festival

At least one logo placement in PBPS monthly news bulletin

Logo placement in Festival brochure

Logo placement for festival bulletin on PBPS website

Company brochure distribution at Sponsor area

Free passes include:

- Four festival admissions
- Two backstage/VIP passes
- Two festival t-shirts

Individual/Family Sponsorships:

For those patrons that wish to assist in sponsoring the annual festival and supporting our non-profit association, we have created a number of sponsorship levels to suit your interest. Note that we encourage individuals to form their own private sponsorship groups and qualify collectively for the Patrons and Friends levels. Just come up with a name for your group!

Patrons of the Blues: \$1000+ donation

Benefits:

Individual/Group name recognition in Festival playbill and/or brochure
Individual/Group name recognition on Festival t-shirt
Verbal recognition by the Festival emcee during introductions and breaks

Free passes include:

- Eight festival admissions
- Four Festival t-shirts & 26th Annual Carolina Blues Festival posters
- Four 1-year PBPS Family memberships
- Four backstage passes

Friends of the Blues: \$500-\$999 donation

Benefits:

Individual/Group name recognition in Festival playbill and/or brochure
Verbal recognition by the Festival emcee during introductions and breaks

Free passes include:

- Six Festival admissions
- Two Festival t-shirts & 25th Annual Carolina Blues Festival posters
- Four 1-year PBPS family memberships

Stomping The Blues: \$250-\$499 donation

Benefits:

- Listing on the Piedmont Blues Preservation Society website - www.piedmontblues.org
- Listing in the 26th Annual Carolina Blues Festival Guide
- Four festival admissions
- 25th Annual Festival Poster
- Two annual PBPS Family memberships

Blues With A Feeling: \$100-\$249 donation

Benefits:

- Listing on the Piedmont Blues Preservation Society website
- Listing in the 26th Annual Carolina Blues Festival Guide
- Two Festival Admissions
- 26th Annual Carolina Blues Festival Poster
- One annual PBPS Family membership

Baby Blues: \$50-\$99 donation

Benefits:

- Listing on the Piedmont Blues Preservation Society website: www.piedmontblues.org
- Listing in the 26th Annual Carolina Blues Festival Guide
- 26th Annual Carolina Blues Festival Poster
- One annual PBPS Family membership

Since cash donations are needed to compensate our musicians and pay for the necessary goods and services, we hope that you would consider a cash contribution. But “in-kind” donations are certainly appreciated, if appropriate to our festival needs.

As a registered 501©3 non-profit organization chartered in the state of North Carolina, there may be tax benefits associated with your sponsorships. Please consult your tax advisers.



THANK YOU FOR YOUR CONSIDERATION.

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Festival Committee Member**