



P.O Box 9737
Greensboro, NC 27429
www.piedmontblues.org

PBPS 26th Carolina Blues Festival Corporate Sponsorships

Sponsors are the life-blood of our annual festival. Without sponsorships, there would be no festival. In order to help you select a sponsorship level to meet your gift-giving budget, we have a variety of choices available. If none of these choices meet your interests, please call us to discuss.

Presenting Sponsorship: \$10,000+ donation One per Festival

Benefits:

Recognized as the official presenting sponsor for the 25th Annual Carolina Blues Festival. All publicity will state: “*company name here*, Presents the 25th Annual Carolina Blues Festival”

Product exclusivity: Exclusive print media rights

One tent/booth devoted to Sponsor on day of Festival

Unlimited banner/signage

Sponsorship of Meet the Artists Booth

Prominent placement of all electronic media advertising identifying sponsor appropriately.

Priority mentions on-air during the Festival Preview radio show to air twice on Rock 92

Sponsor name/brand logo on Festival tickets

Sponsor name/brand logo on all Festival media advertising and official Festival T-shirt

Year-round sponsorship recognition at PBPS events (Talent Showcases, PBPS concerts) including banner display and logo in all advance advertising of events.

Unlimited signage at press conference party in March announcing the event.

Free passes include:

- Thirty complimentary tickets to the Festival
- Twenty backstage/VIP passes
- Fifteen Festival t-shirts
- Ten free admissions to year-round PBPS events

Since cash donations are needed to compensate our musicians and pay for the necessary goods and services, we hope that you would consider a cash contribution. But “in-kind” donations are certainly appreciated, if appropriate to our festival needs.

As a registered 501©3 non-profit organization chartered in the state of North Carolina, there may be tax benefits associated with your sponsorships. Please consult your tax advisers.

Sponsor Information

Name_____

Address_____

City_____ State_____ Zip_____ Phone_____

Email Address_____

Total Sponsorship \$_____

Make checks payable to:

Piedmont Blues Preservation Society, P.O Box 9737, Greensboro, NC 27429

Sponsor online at <http://www.piedmontblues.org/donate> - AMEX, Visa, MasterCard or Discover